Walking with PURPOSE

PRESENTED BY: consumers credit union

Communities In Schools® Kalamazoo

2026 TEAM CAPTAIN GUIDE

Thank you for stepping up to the challenge by signing up as a team captain! As a team captain, you will help lead the way toward achieving our goals of 12,000 miles and $50,000. We strive to make your experience fun, easy, and meaningful, and look forward to working with you, every step of the way! Follow the steps below for success.

Stay informed

Watch for welcome and planning emails and texts, calendar invites, weekly updates in October, and captain-only messages. Follow us on social media for more!

Recruit your team

Use the text code or web link you received to recruit any number of team members. The code and link are unique to your team, making it simple to join.

Set team goals

Plan some fun walks, and set your sights on raising $1,500 (or more!), which is enough to support a student like Ariel for an entire year.

Lead by example

Inspire your team and future donors by being the first to make a personal donation. Add photos and a personal testimony to your fundraising page and share it widely.

Encourage your team

Check in with team members and encourage them to achieve their goals. Celebrate successes together.

Add to your calendar

Meet other team captains at our team captain social. And don't miss the Kick-off at Lincoln Elementary on October 1!

OUR IMPACT

12,000 STUDENTS IN 23 SCHOOLS

MORE THAN **115,000** ANNUAL HOURS OF SUPPORT PROVIDED TO STUDENS

99% OF CIS-SUPPORTED STUDENTS STAY IN SCHOOL ALL YEAR