



Ugly Sweater Party

**Wrapping warmth around
children all season long.**



**Communities
In Schools**

Kalamazoo

Thursday, December 10th

5:00pm - 8pm

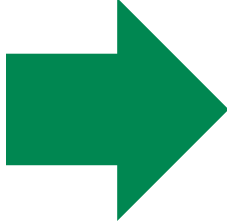
Bell's Brewery - Back Room

2026 Sponsorship Opportunities

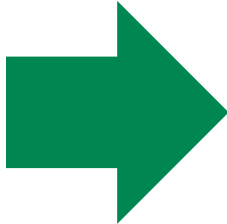
What is the CIS Ugly Sweater Party and (friendly) Competition?



For the past 11 years, CIS has hosted an annual Ugly Sweater fundraiser. This fundraiser is a great way to gather with our community to celebrate, build awareness, and raise funds to support the work of CIS.



We invite local businesses to sponsor a sweater of their design to join the competition. The voting is both virtual and in person. The culminating 2026 event will take place at Bell's Brewery in the back room on Thursday, December 10th.



A raffle will take place during the event to help generate additional funds toward the fundraiser. Please let us know now if you have any items that can be donated to support the raffle packages.



The fundraiser includes an evening of fun with food, great company, and beverages for purchase.

AS A SPONSOR, WHAT DO YOU NEED TO KNOW ABOUT THE UGLY SWEATER COMPETITION?



DESIGN

Don't be limited to 2D in your design! Gather with some of your most creative thinkers and feel free to use color, sparkle, movement, and more! The main caveat is that the sweater MUST be worn to the sweater party and introduced to the party guests.

A photo of the sweater will be due to CIS on 11/19. Each sweater will receive a voting/donation link and QR code to share leading up to the party.



VOTING

From 11/23 - 12/10, sweaters will be voted on through donations to the online giving platform provided by CIS. Sweater sponsors are encouraged to help generate support by sharing their sweater with their network and inviting donations.

To increase your winning odds, pre-event ticket sales to the party that are attributed to your sweater and company matching gifts will also count toward your sweater votes.



AND THE WINNER IS...

The sweater with the most donations will be crowned the 2026 "winner" at the 12/10 Ugly Sweater Party.

2026 Ugly Sweater Sponsors!



JOIN US AS A SPONSOR!

There are so many reasons to join us, but let's start with 3 ...



1

Warm fuzzies

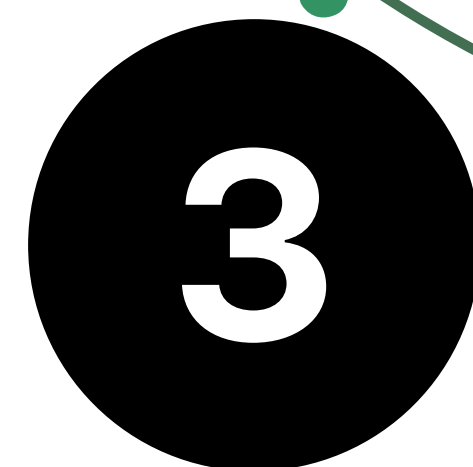
Through sweater making, your team can come together creatively in a fun and festive way to support CIS of Kalamazoo.



2

Employee engagement

We make it easy for your team to get involved through sweater design, voting, and the party at Bell's Brewery. Our media kit and sample content is ready to go and easy to use.

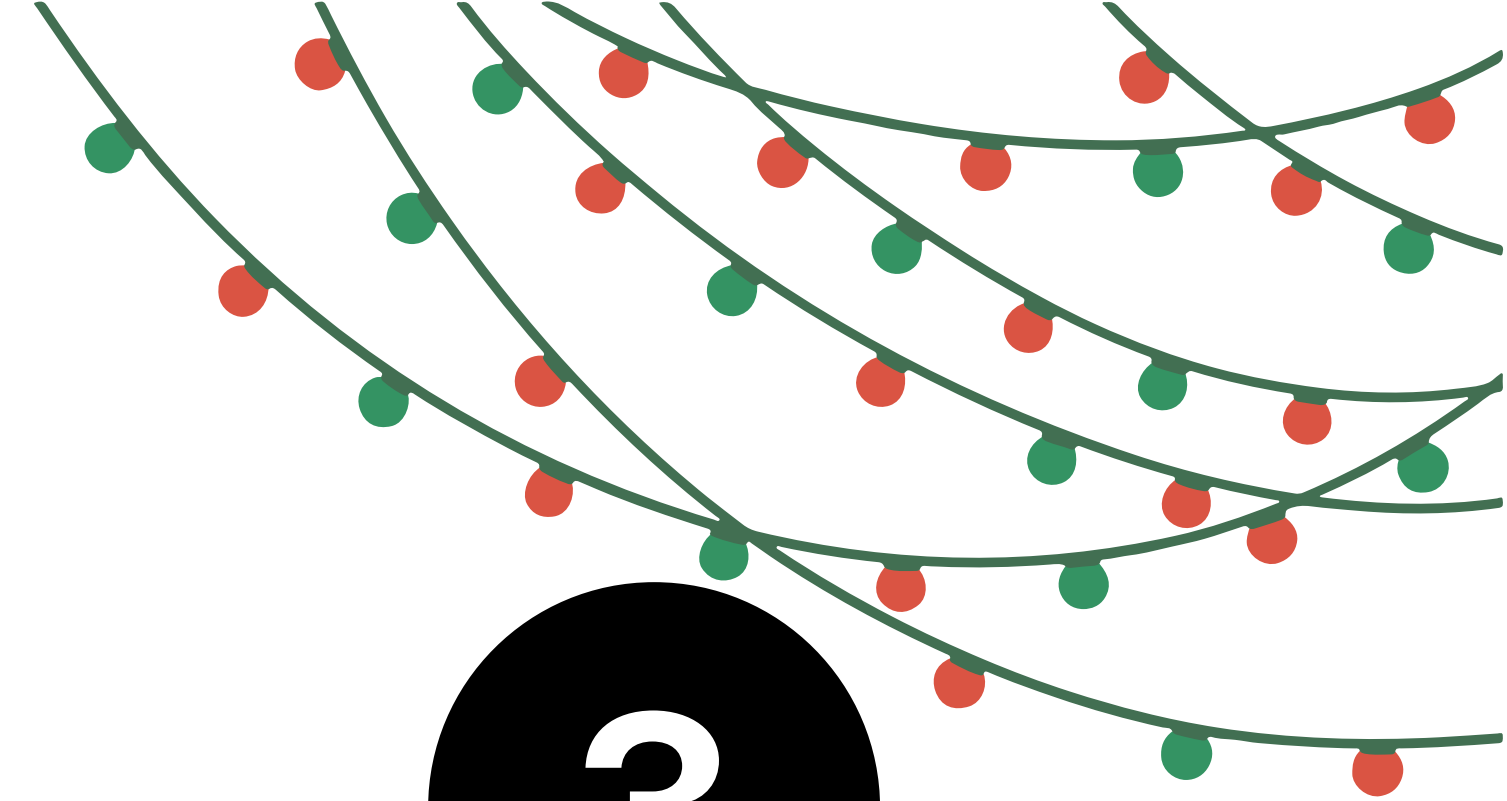


3

Great fun

Throughout the evening on 12/10, guests will be enjoy networking and meeting new people, while supporting a great cause!

Your participation enables CIS to offer whole child support to students in Kalamazoo. Providing essential needs such as warm coats, winter boots, food, dental and vision care (and much more!) enables and complements our mission of helping Kalamazoo students stay in school.



SILK SPONSOR

Limited to one sponsor!

\$5,000

- Inclusion on press release
- Logo inclusion on CIS homepage rotating banner
- Primary position of logo placement on CIS of Kalamazoo event page
- Logo inclusion on individual fundraising/contest page
- Logo inclusion on email blast promoting the event
- Logo on all promotional material
- Logo on event material (table tents, signage, etc.)
- Media Kit for sharing
- Opportunity to enter one creative sweater into the competition
- Recognition in event blog on ciskalamazoo.org
- Recognition on CIS social media pages
- Verbal recognition at Ugly Sweater event (estimated 100+ guests)
- Admission to event (8 qty. = value of \$240)



2025 Ugliest Sweater Winner,
Kalsec, Inc.

COTTON SPONSOR

Non-exclusive Sponsorship

\$500



- Logo inclusion on CIS event page
- Logo inclusion on email blast promoting the event
- Logo inclusion on individual fundraising/contest page
- Media Kit for sharing
- Opportunity to enter one creative sweater into the competition
- Recognition in event blog on ciskalamazoo.org
- Recognition on CIS social media pages
- Verbal recognition at Ugly Sweater event (estimated 100+ guests)
- Admission to event (2 qty. = \$60 value)

SPONSORSHIP COMMITMENT FORM

Please send this completed form and your logo to:
Felicia Lemons at flemons@ciskalamazoo.org



Company name: _____

Contact name: _____

Address: _____

Phone: _____

Email: _____

Please indicate your desired sponsorship level:



Silk \$5,000 (limited to 1 - deadline 11/90)



Cotton \$500 (deadline 11/19)



Check this box if you wish to be invoiced

REMEMBER: Sweater photos are due 11/19



Thank you!

Questions? Please reach out to Kim Nemire,
Director of Development at (269) 250-5168 or
knemire@ciskalamazoo.org



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