

# Walking with PURPOSE

PRESENTED BY:  
**consumers**  
credit union



## 2026 PARTICIPANT GUIDE

Thank you for joining Walking With Purpose! Your participation helps us reach our goals of 12,000 miles and \$50,000. We're here to make your experience fun, easy, and meaningful—every step of the way. Follow the steps below for success.

### Stay informed

Watch for welcome emails and texts leading up to October. We will be sharing great tips, trails, and different engagement opportunities throughout the month.

### Set your goals

Plan out your month. Set your personal walking and fundraising goals. If 250 participants raise \$200, we will reach our \$50,000 goal!

### Be involved throughout October

Check your email weekly during October for updates and opportunities to win prizes. Follow us on social media, tag, and share!

### Start strong on October 1

Meet other participants and get a mile or two walked at our kick-off walk at Woodward Elementary on October 1!

### Lead by example

Inspire others to support your fundraising goals by being the first to make a personal donation. Add photos and a personal testimony to your fundraising page and share it widely.

**OUR  
IMPACT**

**12,000** STUDENTS  
IN 23 SCHOOLS

**MORE THAN 115,000**  
ANNUAL HOURS OF  
SUPPORT PROVIDED  
TO STUDENTS

**99%** OF CIS-  
SUPPORTED  
STUDENTS STAY IN  
SCHOOL ALL YEAR