Walking with PURPOSE

Communities In Schools® Kalamazoo

PRESENTED BY:

consumers credit union

MEET ARIEL

2024 & 2025 Walking With Purpose Student Ambassador

Ariel is an energetic book worm who has worked with CIS in daytime and afterschool. Ariel loves walking to the park, feeling the air and looking at the trees. She describes CIS in one word: supportive. Ariel is very excited to be our student ambassador and being a part of something that helps people.

FUNDRAISING 101: ALL ABOUT THE MISSION

Thank you for stepping up to the Walking With Purpose challenge! With your help, we will inspire financial support to fund our mission, and empower students to stay in school and achieve in life. Fundraising is fun and rewarding. We strive to make it easy and will support you every step of the way! Follow the steps below for success.

Challenge yourself

Set a personal fundraising goal that is challenging and achievable. Connect to the mission by setting your goal based on one of the mission amounts below. Begin outreach early and don't be shy about following up.

Make it personal

Add a photo and personal message about why you are particiapting to your fundraising page, then share it widely. Be sure to send direct messages and address potential supporters by name.

Set the tone

Inspire your future donors and directly support the mission by being the first to make a donation on your fundraising page.

Take advantage of tools provided

In addition to the unique fundraising page and sample messages provided, we also organize a "Cider and Scenery" canvas painting event from which you can generate donations. Participating makes it quick and easy to meet your fundraising goal!

Get creative

There are countless ways to generate donations. Here is a link to some fun and creative ideas.

Say thank you

Thank your supporters for helping students in Kalamazoo stay in school. Donors will also get a thank you message from CIS.

IMPACT

12,000 STUDENTS IN 23 SCHOOLS

99% OF CIS-SUPPORTED STUDENTS STAY IN SCHOOL ALL YEAR

MISSION AMOUNTS

Raise **$100** to provide a mental health session to a student

Raise **$200** to provide an eye exam and glasses so a student can see their work

Raise **$350** to enable our work in a school for a day

Raise **$1,500** to provide sustained support to a student for an entire year