Communities In Schools
Kalamazoo

Walking with PURPOSE

PRESENTED BY:
consumers credit union

MEET ARIEL

Walking With Purpose Student Ambassador

Ariel is an energetic book worm who has worked with CIS in daytime and afterschool. Ariel loves walking to the park, feeling the air and looking at the trees. She describes CIS in one word: supportive. Ariel is very excited to be our student ambassador and being a part of something that helps people.

2025 PARTICIPANT GUIDE

Thank you for joining Walking With Purpose! Your participation helps us reach our goals of 12,000 miles and $40,000. We're here to make your experience fun, easy, and meaningful—every step of the way. Follow the steps below for success.

✉ Stay informed

Watch for welcome emails and texts leading up to October. We will be sharing great tips, trails, and different engagement opportunities throughout the month.

Set your goals

Plan out your month. Set your personal walking and fundraising goals. If 200 participants raise $200, we will reach our $40,000 goal!

Be involved throughout October

Check your email weekly during October for updates and opportunities to win prizes. Follow us on social media, tag, and share!

📅 Start strong on October 1

Meet other participants and get a mile or two walked at our kick-off walk at Woodward Elementary on October 1!

INSPIRE Lead by example

Inspire others to support your fundraising goals by being the first to make a personal donation. Add photos and a personal testimony to your fundraising page and share it widely.

CIDER Take advantage of a simple way to raise funds

Cider and Scenery canvas painting event on 10/23 offers the opportunity to raise funds towards your fundraising goal-each ticket sold in your name counts!

OUR IMPACT

12,000 STUDENTS IN 23 SCHOOLS

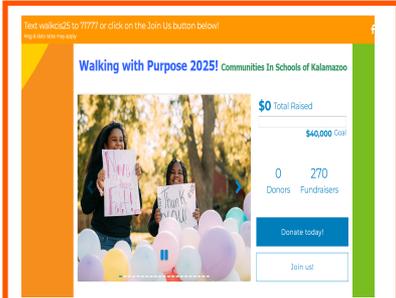MORE THAN **100,000** ANNUAL HOURS OF SUPPORT PROVIDED TO STUDENS

94% OF CIS-SUPPORTED STUDENTS STAY IN SCHOOL ALL YEAR

TEAM MEMBER
# Walking With Purpose Quick Sign-up Guide

Quickly and easily set-up and share your peer-to-peer fundraising page to begin raising money and making a difference!

Step 1: Register

- If your team has been created, your team captain will send a text code that will take you directly to your team and the sign-up form. If not, Text walkcis25 to 71777 or use: fundraise.givesmart.com/vf/walkcis25 to sign up!

- Click on Join a Team! if you have been invited to an existing team. Click on Independent Walker!if you want to join in the fun but prefer to do your own thing! Either option is fine and you won't miss a minute of the fun!

Step 2: Complete Sign-Up Form
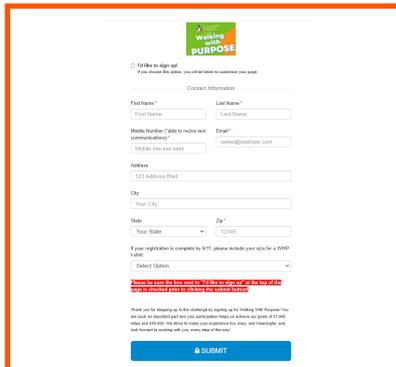
- Complete the sign-up form with the appropriate information.

- Be sure to check the "I'd like to sign-up" box at the top of the form.

- If you choose the option to pledge your miles for the entire month, you choose (or enter) an amount from the pull down menu. This will be your goal for the entire month so make sure to challenge yourself. You can also track your miles and report them to us on a weekly basis.

Step 3: Join or Create a Team
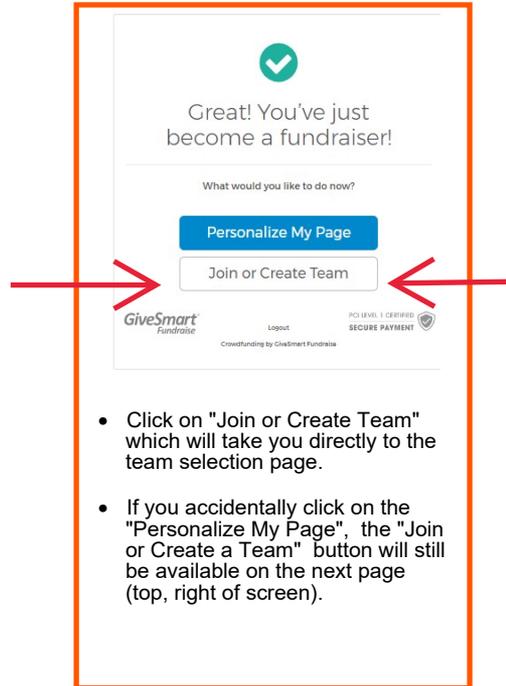
- Click on "Join or Create Team" which will take you directly to the team selection page.

- If you accidentally click on the "Personalize My Page", the "Join or Create a Team" button will still be available on the next page (top, right of screen).

Step 4: Find Your Team
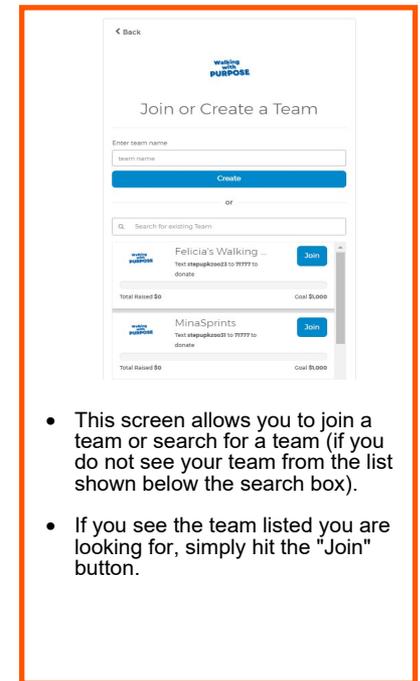
- This screen allows you to join a team or search for a team (if you do not see your team from the list shown below the search box).

- If you see the team listed you are looking for, simply hit the "Join" button.

You did it!
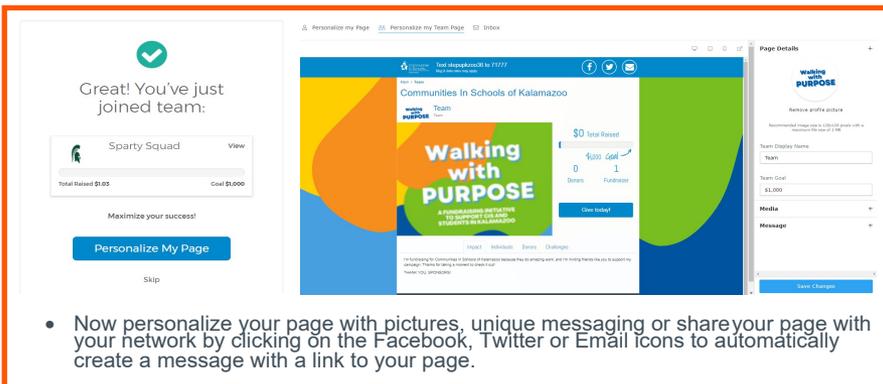
- Now personalize your page with pictures, unique messaging or shareyour page with your network by clicking on the Facebook, Twitter or Email icons to automatically create a message with a link to your page.

Reminder
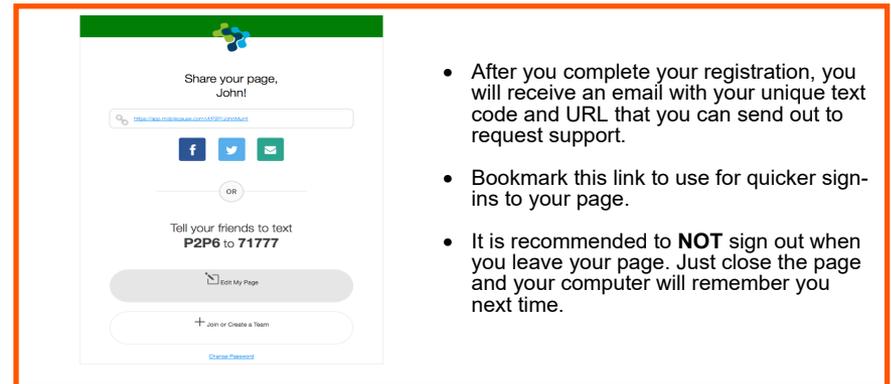
- After you complete your registration, you will receive an email with your unique text code and URL that you can send out to request support.

- Bookmark this link to use for quicker sign-ins to your page.

- It is recommended to **NOT** sign out when you leave your page. Just close the page and your computer will remember you next time.