

Walking with PURPOSE

PRESENTED BY:
consumers
credit union

MEET ARIEL

Walking With Purpose Student Ambassador

Ariel is an energetic book worm who has worked with CIS in daytime and afterschool. Ariel loves walking to the park, feeling the air and looking at the trees. She describes CIS in one word: supportive. Ariel is very excited to be our student ambassador and being a part of something that helps people.



2025 TEAM CAPTAIN GUIDE

Thank you for stepping up to the challenge by signing up as a team captain! As a team captain, you will help lead the way toward achieving our goals of 12,000 miles and \$40,000. We strive to make your experience fun, easy, and meaningful, and look forward to working with you, every step of the way! Follow the steps below for success.



Stay informed

Watch for welcome and planning emails and texts, calendar invites, weekly updates in October, and captain-only messages. Follow us on social media for more!



Save the date

Meet other team captains at our team captain social. And don't miss the Kick-off at Woodward Elementary on October 1!



Recruit your team

Use the text code or web link you received to recruit any number of team members. The code and link are unique to your team, making it simple to join.



Lead by example

Inspire your team and future donors by being the first to make a personal donation. Add photos and a personal testimony to your fundraising page and share it widely.



Set team goals

Plan some fun walks, and set your sights on raising \$1,500 (or more!), which is enough to support a student like Ariel for an entire year.



Encourage your team

Check in with team members and encourage them to achieve their goals. Celebrate successes together.

OUR IMPACT

12,000 STUDENTS
IN 23 SCHOOLS

MORE THAN 100,000
ANNUAL HOURS OF
SUPPORT PROVIDED
TO STUDENTS

94% OF CIS-
SUPPORTED
STUDENTS STAY IN
SCHOOL ALL YEAR