



Communities
In Schools®

Kalamazoo

Champs Celebration

Wednesday, April 30, 2025

Radisson Plaza Hotel

A celebration of community members who go above and beyond for kids.



OUR MISSION:

surround students with a community of support, empowering them to stay in school and achieve in life.

**LEARN MORE ABOUT
OUR WORK!**

Contact us:

Kim Nemire, Director of Development
knemire@ciskalamazoo.org

Sponsorship Opportunities

Champs celebrates our community's commitment to education and honors those who empower students to realize their full potential.

- Your support matters (pg 3)
- Integrated student supports (pg 4)
- What is Champs? (pg 5)
- Event sponsorship package (pg 6)
- Commitment form (pg 7)



A Message from Our Development Committee

As board members and advocates, we are proud to support Communities In Schools of Kalamazoo. This April, we will be gathering to honor the dedication and contributions of the community supporting students at the 18th annual Champs Celebration. It will be an evening to remember.

For over 20 years, CIS has been present for our community's most vulnerable students connecting them to the critical support and resources that they need to be successful in the classroom and beyond. These resources address the needs of students and their families, to remove barriers, so that students can focus on learning and reaching their full potential.

We are strong believers in their mission and our companies are longtime supporters of their work. The students they serve today will be tomorrow's leaders, entrepreneurs, teachers, healthcare workers, manufacturing employees, and more.

This year, we are honoring four members or organizations of our community who have gone above and beyond for students. We invite you join us in this special year as a sponsor to not only recognize the great work of the award recipients, but to also be present for kids now and in for their future.

Together, we can be present for students. We look forward to celebrating with you!

Communities In Schools of Kalamazoo
Development Committee Members,

Darren Timmeney
Chase Bank

Sheri Welsh
Welsh & Associates, Inc.

James Curry
Greenleaf Trust

Sara Williams
Community Member

Terry Morrow
Bronson Healthcare Group

Supporting CIS of Kalamazoo

Communities In Schools of Kalamazoo (CIS) is an affiliate of a nationwide network of passionate professionals who are working in schools, assessing needs, and coordinating supports for students. We currently serve nearly 12,000 elementary, middle, and high school students in 23 schools across Kalamazoo.

We collaborate with school-based teams to understand the school and students' needs to deliver resources directly to students. Resources like: tutoring, dental and vision care, mental health services, food support, after-school programming, career exploration, and much more.

CIS addresses the most vulnerable students in a unique way. We ask the question, "What is preventing this student from coming to school ready to learn?" The ways we respond are as unique as each child. Our work unlocks student potential, and breaks down barriers preventing them from achieving success.

CIS is recognized as a national leader in student drop-out prevention, ensuring that future generations are empowered to succeed.

Our report card

(2023-24 school year)



107,432

hours directly supporting students by CIS coordinators, in-school support staff, volunteers, and partners.

65,385 from CIS coordinators

25,547 from CIS supplemental team

11,345 from volunteers

5,155 from partners



1,042

case-managed students

556 elementary

486 secondary



482

students participated in the CIS afterschool program

359 elementary

123 secondary

CIS-supported students are striving to meet their goals!



94%

remained in school through the end of the 2023-24 school year.



96%

K-11 students were promoted to the next grade level.



96%

12th grade students graduated with their class.



68%

met or made progress towards one of their attendance goals.



63%

met or made progress toward one of their academic goals.



61%

met or made progress toward one of their behavioral goals.

Integrated Student Supports

The Integrated Student Supports (ISS) model is our evidence-based model that places one or multiple professionals (called site coordinators) into 23 Kalamazoo schools.

Our model is designed to bring resources from our community into the school, where students may benefit from them. Our coordinators, with the help of school staff, identify students who need supports the most.

We believe every student needs and deserves a one-on-one relationship with a caring adult, a safe place to learn and grow, a healthy start and a healthy future, a marketable skill to use upon graduation, and a chance to give back to peers and their community.



SUPPORTS:

- Academic Assistance
- Basic Needs
- Behavioral Intervention
- College & Career Prep
- Community & Service Learning
- Enrichment
- Family Engagement
- Life Skills
- Mental Health
- Physical Education



13,237
food packs were distributed while students were at school.



4,322
professional counseling sessions were completed for 350 students.



11,345
hours of support were provided by 400 volunteers empowering students.



22,589
items of clothing, personal hygiene products, and school supplies were distributed to address students' basic needs.

What is the Champs Celebration?

The Champs Celebration is an annual event to highlight those who have gone above and beyond for kids through Communities In Schools of Kalamazoo. The event offers an opportunity to celebrate our community's value of education and to honor those who are present for students and empower them to realize their full potential.

There are four awards presented during the evening; Champs Award, Gulnar Husain Volunteer Award, Communities In Schools of Kalamazoo Staff Appreciation, and the Diether Haenicke Promise of Excellence Award. Award recipients are nominated by CIS staff members, CIS board members, Kalamazoo Public Schools' leadership, and the City of Kalamazoo leadership.

Schedule of Events

4p - 5p Reception includes light appetizers and cash bar

5p - 6p Awards Program

- Champs Award
- Gulnar Husain Volunteer Award
- CIS Staff Recognition
- Diether Haenicke Promise of Excellence Award



2024 Emcee Dr. Candy McCorkle-Boughton



2024 Diether Haenicke Promise of Excellence Award Recipient Charles Parker



Sponsorship Opportunities

Sponsoring the 2025 Champs Celebration provides great benefits to your company, as well as direct support to our mission. Thank you for being a part of this heartwarming event and making a difference in the lives of kids.

Sponsorship Benefits

	Graduate (\$10,000) * Limited to 2	Senior (\$5,000)	Junior (\$2,500)	Sophomore (\$1,000)	Freshman (\$500)
Welcome remarks (possibly video)					
Recognition in all event materials & promotion					
Dedicated sponsorship recognition on CIS Kalamazoo blog and social media platforms (Facebook and LinkedIn)					
Award ceremony sponsor					
Pre/post ceremony (reception) sponsor					
Logo inclusion in the event slide show					
Reserved seats at event	8	8	6	4	2
Logo on CIS website under corporate partners					
Program inclusion (printed)	Full Page ad	1/2 Page ad	1/4 Page ad	1/4 Page ad	Logo
Inclusion in Excelsior thank you ad					
Logo inclusion on email blast to CIS supporters					
Inclusion on Champs Celebration landing page					
Sponsorship recognition in blog story with social posting					
Inclusion on press release to announce recipients					
Recognition during a CIS board meeting (May)					

*Graduate level only: to ensure you receive all benefits, sponsorship deadline is 3/3/25.

Sponsorship Commitment

Yes, our company will sponsor Champs at the following level:

- Graduate (\$10,000 - limit of 2)
- Senior (\$5,000)
- Junior (\$2,500)
- Sophomore (\$1,000)
- Freshman (\$500)



Please fill out form and return by 4/4/25 to Felicia Lemons at: flemons@ciskalamazoo.org.

Contact Information:

Name	
Company	
Address	
Phone	
Email	

Select (one):

- Check is enclosed (payable to CIS of Kalamazoo)
- Please invoice me.