



Communities  
In Schools®

Kalamazoo

# Walking with PURPOSE

Walking With Purpose is a month-long challenge to walk, as a community, a total of 12,000 miles to raise awareness and funds for the mission of CIS: to empower students to success. Each mile has meaning: we walk in honor of the students who are working toward a brighter future.

OCTOBER 2022

PRESENTED BY



A FUNDRAISING INITIATIVE TO SUPPORT  
CIS AND STUDENTS IN KALAMAZOO

**PARTICIPANT GUIDE**

## Thank you



Register online through the unique team URL provided by your team captain. If you are an individual participant, register online at: [ciskalamazoo.org/walking-with-purpose](https://ciskalamazoo.org/walking-with-purpose). **Please see page two of this document for helpful instructions.**



Set your fundraising goal. Suggested goal of \$200 to support kids in Kalamazoo. Jump-start your personal fundraising and show your commitment by making a personal donation.



Set a walking goal. Suggested goal of 60 intentional miles for the month of October.



Check out the resources and schedule of events available at: [ciskalamazoo.org/walking-with-purpose](https://ciskalamazoo.org/walking-with-purpose)



Keep a watchful eye out for correspondence from your team caption or members of the planning team at CIS of Kalamazoo. Weekly messages will include challenges, optional group walk activities, and so much more!



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A STEP BY STEP GUIDE ON SIGNING UP  
FOR TEAM PARTICIPANT

# Walking with PURPOSE

PRESENTED BY  
Ascension  
Borgess

**Step 1:** Access the fundraising platform through the URL link provided by your team captain (this will direct you to the JustGiving platform)

**Step 2:** Select the hyperlink to “Join the team”. Then, follow the steps to sign up and then complete your profile. We recommend to “opt out” of emails if you do not wish to receive JustGiving specific emails. You will still receive emails from our team at CIS of Kalamazoo with weekly updates pertaining to the Walking With Purpose initiative.

**Step 3:** Select “Create your fundraising page”

**Step 4:** Select “Describe your own event” option

**Step 5:** Complete the information with the following:

Event Type: a personal walk

Event name: Walking With Purpose 2022

Event date: leave blank

**Step 6:** Determine your fundraising target (suggested goal of \$200) and complete your URL title (suggest your name if available).

**Step 7:** Excellent, your page is created! This is **your** fundraising page. You can edit your story, photos, and your fundraising goal amount. This is also a great time to make the first donation on your page.

**Step 8:** Decide how you plan to track miles. There are three great options:

- Connect Strava directly to your fundraising page (*note, you will need to download the Strava app on your mobile device and create an account*)
- Add manually onto your fundraising page through the manual button
- Send your miles directly to your team captain and they can submit them on your behalf.

**Step 9: IMPORTANT!** Now, it is time to connect your fundraising page to the team’s page. Go back to the team page URL from your team captain and click on the link at the top of the page to “Join the team” again.

**Step 10:** Select “Connect fundraising page”

**Step 11:** Select “Connect fundraising page”

**Step 12:** Yay! You did it. You should now be connected to your team. It may take a few minutes to reflect this on the team page.

**Final Step:** Stay tuned to weekly emails from the Walking With Purpose planning team for fundraising ideas, opportunities to walk together, and the weekly challenges!



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## Step 1

Keys

Team fundraising for Communities In Schools Of Kalamazoo



## Step 2 and Step 9

2 team members Join the team

0%

\$0

raised of \$1,000 target

Donate to a team member

## Step 6

ndraising settings

Control your fundraising page.

Your fundraising target

\$ 200

You can change your target at any time

Your fundraising page link

justgiving.com/fundraising/

feliciatesting

e.g. paulspage

## Step 3

Join the team

Team member fundraising pages connect to the team page.



Sunny Skies

Fundraising for Communities In Schools Of Kalamazoo

1 member

Create your fundraising page

Already have a page you want to connect to the team?

Connect fundraising page

## Step 7



Felicia Lemons

Felicia's Walking With Purpose 2022

Fundraising for Communities In Schools of Kalamazoo

0%

Be the first to donate!

Help Felicia Lemons reach the \$200 target.

Give Now

Share



Walking with Purpose 2022  
run by Communities In Schools of  
Kalamazoo  
Walking With Purpose is a month-

## Step 8

Walking with Purpose is a month-long challenge to walk, as a community, a total of 12,000 miles to raise awareness and funds for the mission of CIS: to empower students to succeed. Each mile has meaning: we walk in honor of the students who are working toward a brighter future. During the month of October, 40 or more teams will log in mileage for a total of approximately 275 miles per team. Teams may choose to walk together, on their own or a combination over the course of the month. Though each team has a suggested goal, we will work together to ensure the goal is met. We all share the same final goal: to empower students to success. Please help to support our team as we walk together to support Communities In Schools and the students of Kalamazoo.

Share this story



Facebook



Twitter



Email

Updates

STRAVA

Connect your Strava account to automatically update your page with your Strava activities

Learn more about the use of your data

Connect Strava

Add data manually

fitbit

## Step 4

1/2

What fundraising event are you doing?

Search for an organized event

or

## Step 5

Describe your own event

Event type

A personal walk

Event name

Walking With Purpose 2022

Event date (optional)

## Step 10

Join the team

Team member fundraising pages connect to the team page.



Sunny Skies

Fundraising for Communities In Schools Of Kalamazoo

1 member

Create your fundraising page

Already have a page you want to connect to the team?

Connect fundraising page

## Step 11

Connect your page

You have 1 page you can link to the team



Felicia's page

Fundraising for Communities In Schools of Kalamazoo

Felicia Lemons

Connect fundraising page

or

Create your fundraising page