



Communities
In Schools®

Kalamazoo

Walking With Purpose is a month-long challenge to walk, as a community, a total of 12,000 miles to raise awareness and funds for the mission of CIS: to empower students to success. Each mile has meaning: we walk in honor of the students who are working toward a brighter future.

Walking with PURPOSE

OCTOBER 2022

PRESENTED BY
 Ascension
Borgess

A FUNDRAISING INITIATIVE TO SUPPORT
CIS AND STUDENTS IN KALAMAZOO

TEAM CAPTAIN GUIDE

Thank you



Register online at: ciskalamazoo.org/walking-with-purpose. Once you register, a CIS team member will reach out to welcome you as a team captain. **Please see page two of this document for helpful instructions.**



Recruit 5 or more team members and help them register online with your unique team URL. This will be available after you set up your team page.



Review the tools and resources available at:
<https://ciskalamazoo.org/walking-with-purpose/>



Set a team fundraising goal. Suggested goal of \$1,000, with each member striving to raise \$200 to support kids in Kalamazoo. Lead by example and make your first team gift in honor of your team members.



Set a team walking goal. Suggested goal of 300 intentional miles.



Motivate and encourage your team throughout the month!

- Create a team text group to send updates and encouraging messages
- Share fundraising resources
- Monitor team members' walking progress and encourage reporting
- Schedule fun group walks or participate in CIS scheduled open walks

Step 1:

Team captain instructions - register at: ciskalamazoo.org/walking-with-purpose by clicking on “Join as a team captain” (this will direct you to the JustGiving platform)

Step 2: Select the box “Start Fundraising”. Then, follow the steps to sign up and then complete your profile. This is your personal profile. You will set up your team on step #6.

Step 3: Select “Doing your own thing” option

Step 4: Complete the information with the following:

Event Type: a personal walk

Event name: Walking With Purpose 2022

Event date: leave blank

Step 5: Excellent, your page is created! This is **your** fundraising page. You can edit your story, photos, and your fundraising goal amount. This is also a great time to make the first donation on your page.

If you wish to convert your individual fundraising page to your team page, reference the option #2 highlighted in blue below.

Step 6: Select the option to create a team (**note: this is very small hyperlink under the story section**) and follow the four steps.

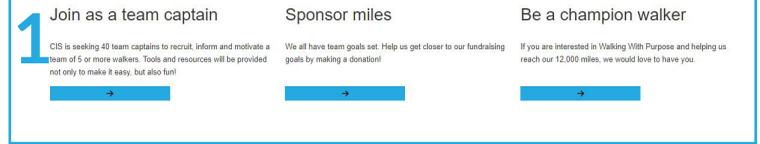
Step 7: Invite your team members to join. You can also do this later by viewing your team page and selecting the box towards the middle labeled “invite team members”.

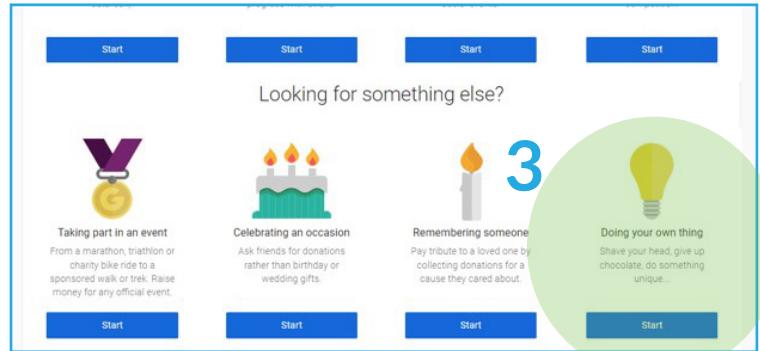
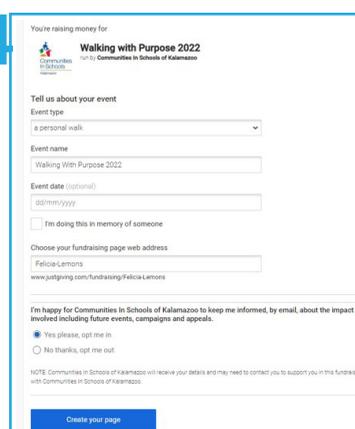
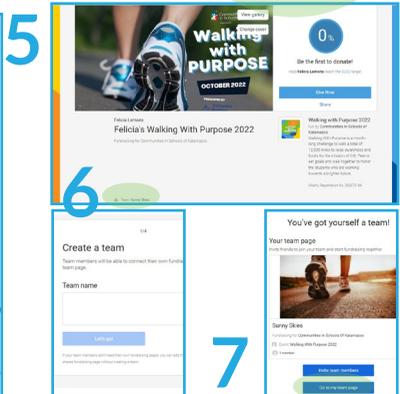
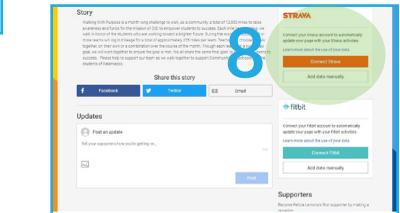
Step 8: Decide how you plan to track miles for you or your team. There are three great options:

- Connect Strava directly to your fundraising page (*note, you will need to download the Strava app on your mobile device and create an account*)
- Add manually onto your fundraising page through the manual button
- Collect the miles from all your team members and send directly via email to the CIS team weekly

Final Step: Stay tuned to weekly emails from the Walking With Purpose planning team for fundraising ideas, opportunities to walk together, and the weekly challenges!

See next page for larger images



Option 2 - Fundraise as a group on the same page
If you and your team would prefer to use the same page, create a regular fundraising page (*skip step 6 and 7*) and list all your names in the story section. Choose a web address that reflects your team name, and edit your fundraising page to reflect your team name and information.

A STEP BY STEP GUIDE ON SIGNING UP FOR TEAM CAPTAIN

Walking with PURPOSE

1 Join as a team captain

CIS is seeking 40 team captains to recruit, inform and motivate a team of 5 or more walkers. Tools and resources will be provided not only to make it easy, but also fun!

[→](#)

Sponsor miles

We all have team goals set. Help us get closer to our fundraising goals by making a donation!

[→](#)

Be a champion walker

If you are interested in Walking With Purpose and helping us reach our 12,000 miles, we would love to have you.

[→](#)



Communities In Schools of Kalamazoo
Walking with Purpose 2022

Walking With Purpose is a month-long challenge to walk a total of 12,000 miles to raise awareness and funds for the mission of CIS. Teams set goals and walk together to honor the students who are working towards a brighter future.

on 11/11/2022
Registration No. 382873188

0%

\$2 raised of \$40,000 target by 1 supporter

[Give Now](#)

[Share](#)

Be a fundraiser
Create your own fundraising page and help support this cause.

[Start fundraising](#)



Sign Up

First name

Last name

Email

Create password

[Show](#)

6 Create a team

Team members will be able to connect their own fundraising page to your team page.

Team name

[Let's go!](#)

If your team members don't head their own fundraising pages, you can add their names to a shared fundraising page without creating a team.

7 You've got yourself a team!

Your team page
Invite friends to join your team and start fundraising together.



Sunny Skies
Fundraising for Communities In Schools of Kalamazoo
Event: Walking With Purpose 2022
1 member

[Invite team members](#)
[Go to my team page](#)

8 Story

Walking With Purpose is a month-long challenge to walk, as a community, a total of 12,000 miles to raise awareness and funds for the mission of CIS to empower students to succeed. Help make that mission a reality by sharing your story on social media.

Share this story

Facebook Twitter Email

Updates

Post an update
Tell your supporters how you're getting on...

STRAVA

Connect your Strava account to automatically update your page with your Strava activities.

Learn more about the use of your data

[Connect Strava](#)

[Add data manually](#)

fitbit

Connect your fitbit account to automatically update your page with your fitbit activities.

Learn more about the use of your data

[Connect fitbit](#)

[Add data manually](#)

3 Emergency aid

Raise money during an emergency (e.g. Covid-19 outbreak).

[Start](#)

Fitness at home

Set yourself a physical challenge and track your progress with Strava.

[Start](#)

Virtual gathering

Use live streaming or video calls to host an online quiz or social events.

[Start](#)

Gaming

Take part in a sponsored gaming marathon or competition.

[Start](#)

Looking for something else?



Taking part in an event



Celebrating an occasion



Remembering someone

Pay tribute to a loved one by collecting donations for a cause they cared about.



Doing your own thing

Shave your head, give up chocolate, do something unique...

4

You're raising money for
Walking with Purpose 2022
run by Communities In Schools of Kalamazoo

Tell us about your event

Event type
a personal walk

Event name
Walking With Purpose 2022

Event date (optional)
dd/mm/yyyy

I'm doing this in memory of someone

Choose your fundraising page web address
Felicia-Lemons
www.justgiving.com/fundraising/Felicia-Lemons

I'm happy for Communities In Schools of Kalamazoo to keep me informed, by email, about the impact of my involvement including future events, campaigns and appeals.

Yes please, opt me in
 No thanks, opt me out

NOTE: Communities In Schools of Kalamazoo will receive your details and may need to contact you to support you in this fundraising effort with Communities In Schools of Kalamazoo.

[Create your page](#)



0%

Be the first to donate!
Help Felicia Lemons reach the \$200 target

[Give Now](#)

[Share](#)

Felicia Lemons
Felicia's Walking With Purpose 2022
Fundraising for Communities In Schools of Kalamazoo

5

Team: Sunny Skies

Final Step: Stay tuned to weekly emails from the Walking With Purpose planning team for fundraising ideas, opportunities to walk together, and the weekly challenges!