

Walking with PURPOSE

There are as many creative ways to fundraise as there are miles to walk. We hope you get creative and have fun with it.

FUNdraising Ideas

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PRESENTED BY



Here are some ideas to get the creative juices flowing...



Host a “walking taco” fundraiser for colleagues, friends, family, or neighbors



Get each walk sponsored; on your walks, wear something that connects to the sponsors in some way and get a photo with a thank you sign to send to each sponsor after each walk



Make it social – invite neighbors to donate and spend one of your walks dropping by with a special thank you or treat for all of your neighborhood supporters



Organize a jeans day at the office



Have a silent auction in which you offer experiences, services, or items you make or get donated; some ideas include: dinner at your home, cooking lessons, crafting workshop, wellness workshop, lawn care



Initiate a friendly competition with another team



Utilize your special skills or hidden talents to teach a workshop or class; ask for donations rather than charging a ticket price



Offer something fun to anyone who gives over a certain amount; for example, anyone who donates \$50 or more gets a singing telegram from you



Rather than a cocktail party, host a “walk-tail” party and provide a special mixed beverage of choice